



Lakeshore Tennis Club
2405 Legislative Dr, Regina SK S4S 0B3 · 306-525-5095 (seasonal)

Dear Potential Sponsor

The Regina Lakeshore Tennis Club, a member-supported, non-profit club, an affiliate of Tennis Saskatchewan, is excited to invite your business to join us in this summer's advertising campaign through a sponsorship with the Lakeshore Tennis Club. We invite you to review the following information about the club and how it would benefit your business to join this partnership.

A hidden gem on Legislative Drive, the Regina Lakeshore Tennis Club is nestled behind the Saskatchewan Legislative Building in Wascana Park. It is one of the longest running tennis clubs in Canada and possesses a rich history of tennis. The club was established in 1915. In 2005 we had the honour of hosting the Canada Summer Games and were able to add three new courts for a total of eight, thus making us the largest tennis club in the city. Today, the club services the City of Regina with a growing membership offering junior tennis, beginner tennis and skill development for both new and seasoned players through leagues and tournaments. We are committed to developing the sport and community through tennis.

Our season runs from May 1st to the end of September. This season, our facility will be hosting the Saskatchewan Juniors Open Tournament, (June 8-10), the Saskatchewan Provincial Tournament (June 22-23), and the Lakeshore Summer Classic (Aug 11-13). Each of these events attract players from across Saskatchewan and even other provinces to join us for a weekend of tennis and competition. We also host club tournaments, Canada Day open house for the public, and many other social events throughout the summer.

Your business could gain exposure through our tournaments and club events, but also from our prominent location in Wascana Park which provide both a central yet private getaway in the city. Last year we improved public access paths around the courts to the club and saw a significant increase in public traffic from the park and from park events. Another draw to the club is our 'Bliss Bistro,' with its reputation for excellent food, such that a summer lunch on the veranda while watching tennis on the courts is an anticipated destination for many.

For all these reasons – our values, our events, the venue, the bistro, all the fun - the Lakeshore Tennis Club *is* the place to be during the summer in the city of Regina, and all the more reason for your business to consider the investment in the community through sponsorship. Your sponsorship dollars will help us invest in infrastructure to maintain facilities, improve access for disabled individuals, and will help promote tennis through improved prize draws. In exchange for your sponsorship, we endeavor to provide you with the following benefits: banner advertising, memberships, and private corporate events, depending on the level of sponsorship you choose. (See attached information package)

If you believe that your values and business interests can be served through a sponsorship with our club, please respond by email to The Lakeshore Tennis Club at lakeshoretennis@sasktel.net. Let us know the best way to reach you and we will arrange an appointment to further discuss your participation in our sponsorship campaign.

Thank you for your time.

Lois Vanderhooff
BOD Lakeshore Tennis Club - Sponsorships